

## CREDIT OPINION

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## Connecticut (State of)

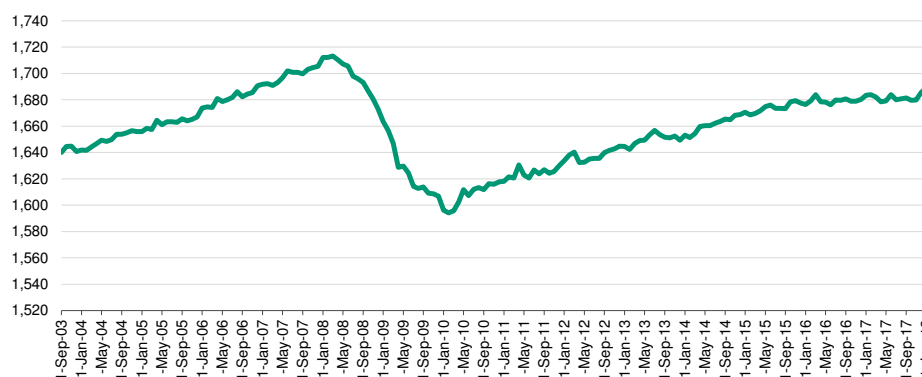
### Update to credit analysis

#### Summary

[Connecticut](#) (A1 stable) has high income levels, strong governance, and strong liquidity, offset by high fixed costs for debt service, pension, and post-employment benefits relative to the state's budget. Unfunded pension liabilities combined with debt outstanding are among the highest, relative to revenues, of any state in the country. The rating also reflects a lagging economy that is highly dependent on volatile revenue sources and recent consecutive years of population loss. Recently, the state has been able to rebuild reserves, improving its preparedness for economic downturns and revenue volatility.

Exhibit 1

#### Connecticut total employment still well short of pre-recession peak



Source: US BLS; Moody's Analytics

#### Credit strengths

- » Wealthiest state in the nation with per capita personal income levels well above national levels
- » Strong governance with the ability to make mid-year budget adjustments
- » Pro-active initiatives to mitigate impacts of revenue volatility and build rainy day fund

## Credit challenges

- » Fixed costs for debt, pension and other post-employment benefits (OPEB) relative to budget are among the highest in the nation and restrict budgetary flexibility
- » Vulnerability to financial market fluctuations due to effect on capital gains for very high-wealth residents and employment in the financial services sector
- » Unfavorable demographic trends resulting in population loss and an aging population

## Rating outlook

Connecticut's outlook is stable, reflecting the state's strong provisions to promote fiscal discipline, which pair redressing elements of its high leverage position and requiring GAAP-based budgeting.

## Factors that could lead to an upgrade

- » Achievement and maintenance of higher GAAP-basis combined available reserve levels
- » Established trend of structural budget balance
- » Evidence of sustained stronger economic performance
- » Reduced pension and debt leverage relative to Moody's 50-state medians, resulting in lower annual fixed costs

## Factors that could lead to a downgrade

- » Significant additional leverage, encompassing bonded debt, pension and OPEB obligations and negative unassigned GAAP balances
- » Rapid acceleration of revenue/economic/demographic weakness
- » Declining liquidity position

## Key indicators

Exhibit 2

Connecticut (State of)	2014	2015	2016	2017	2018	50-State Median (2017)
Operating Fund Revenues (000s)	\$16,880,411	\$17,187,461	\$17,750,816	\$17,940,062	\$20,026,439	\$11,064,791
Available Balances as % of Operating Fund Revenues	-1.2%	-2.3%	-4.3%	-3.4%	4.8%	4.6%
Nominal GDP (billions)	\$249.0	\$259.8	\$263.2	\$264.5	N/A	\$224.4
Nominal GDP Growth	0.9%	4.3%	1.3%	0.5%	N/A	3.9%
Total Non-Farm Employment Growth	0.7%	0.8%	0.3%	0.1%	0.1%	1.0%
Fixed Costs as % of Own-Source Revenue	29.0%	30.7%	30.0%	33.6%	N/A	NA
Adjusted Net Pension Liabilities (000s)	\$53,119,206	\$52,942,059	\$53,742,607	\$71,223,221	N/A	\$12,033,341
Net Tax-Supported Debt (000s)	\$20,272,617	\$22,103,517	\$23,265,534	\$23,479,445	N/A	\$4,450,975
(Adjusted Net Pension Liability + Net Tax-Supported Debt) / GDP	29.5%	28.9%	29.3%	35.8%	N/A	8.3%

Source: Moody's Investors Service; Connecticut financial statements

## Profile

The State of Connecticut has a population of 3.57 million people located in the coastal northeastern US, bordered by [Rhode Island](#) (Aa2 stable), [Massachusetts](#) (Aa1 stable) and [New York](#) (Aa1 stable) with 618 miles of shoreline, according to the National Oceanic and Atmospheric Administration (NOAA). The state has a large and diverse economy with a gross state product of \$225 billion in 2017. It is the wealthiest state in the country with per capita income of 139% of the US average.

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## Detailed credit considerations

### Economy: high income state lags US growth

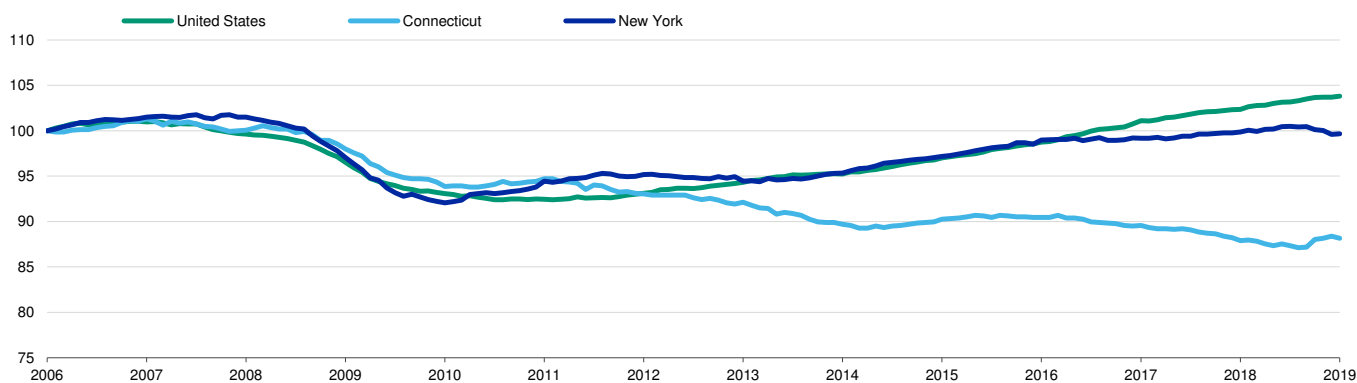
We expect Connecticut's economy to continue to lag the nation. Connecticut is a wealthy state, with per capita personal income exceeding 139% of the US. However, the state's population has declined 0.6% since 2013. The population trends contribute to an underperforming housing market and lagging labor force growth. In 2018, the state's labor force grew 0.4%, compared to 1.1% nationwide.

The state's payroll employment still remains shy of its pre-recession peak. In 2018, the job counts in the state's manufacturing and financial activities sectors were each considerably lower than pre-recession levels. State and local government employment is also lower as government budget cuts led to headcount reductions across the state. However, manufacturing has seen some turnaround in recent years, bolstered by defense-related production. Overall job growth has been primarily driven by services, especially the state's education and health sector and leisure and hospitality sectors.

Economic headwinds include lackluster performance in the state's high-paid financial activities sector (see Exhibit 3). While the US recovered all the financial activities jobs lost in the recession and neighboring New York recovered most of them, Connecticut's finance sector has alternately declined and stalled. The failure of the sector to recover contributes to the state's slow wage growth: growth in total wages in the post-recession period has grown at roughly half the rate as in the expansion leading up to the recession.

Exhibit 3

#### Connecticut's financial activities sector fails to gain traction Jan 2006 = 100



Source: US BLS; Moody's Analytics; Moody's Investors Service

With the US economy in the late phase of an economic expansion, Connecticut's economy has shown some recent signs of improvement, although still considerably underperforming the US. Employment growth ticked up slightly in late 2018, and a long slide in residential housing permits may be coming to an end.

### Environmental Considerations

Connecticut is moderately exposed to climate change risks. With its southern counties situated along the shore of the Long Island Sound, the state is vulnerable to sea level rise and coastal storms, although the storm risk is mitigated by the protective barrier formed by Long Island to the south. The state does not currently have a systematic climate resiliency plan although state officials report that the state is evaluating the location of key utilities along the coast.

### Finances and Liquidity: state increases reserves despite fixed cost budget pressures

A slowly growing revenue base and high fixed costs will continue to characterize Connecticut's credit profile and create budgeting and political challenges for the foreseeable future. Spending growth is driven by rising costs for pension and retiree health expenses, as well as Medicaid, crowding out other more discretionary state spending.

Governor Ned Lamont's proposed budget would close a 2019-2020 biennial cumulative budget deficit of \$3.7 billion with a mix of revenue increases and spending cuts. On the revenue side, significant elements of the proposals include continuing a health provider tax that is set to be scaled back in fiscal 2020 and broadening the sales tax to include services, in addition to some smaller revenue initiatives. These would be partially offset by targeted tax breaks. On the spending side, the governor proposes changes to pension and health benefits for state employees as well as restructuring some aspects of aid to local governments, which may face political resistance. The governor's budget also incorporates savings from proposed changes to actuarial assumptions and funding methods for the state's Teachers Retirement System, similar to [changes made](#) in 2016 to the State Employee Retirement System, combined with requiring local governments to shoulder a portion of the cost of annual retirement benefit accruals for teachers.

#### Long-Term Plan to Address Large Negative GAAP Balance

On a GAAP basis, the state has a long-standing large cumulative unassigned GAAP deficit, which stood at -\$241 million on June 30 2018. The state implemented a plan to address the deficit, which included devoting the proceeds of \$560 million of 2013 general obligation bonds to reduce it and committing to amortize the remaining gap from annual payments from the general fund. The payments were suspended in fiscal 2017 through 2019 as the state applied the contributions toward closing budget gaps but better fiscal discipline has nonetheless reduced the GAAP unassigned deficit from almost \$1 billion in 2016. The governor's budget proposes to resume amortization payments in fiscal 2020.

#### Fixed Costs Command a Third of Budget

The state's combined debt service, pension, and OPEB contributions in fiscal 2017 were 30% of own-source governmental revenues, among the highest of the states. Fixed costs would represent an even higher (33.6%) share of revenues had the state made sufficient payments to "tread water" on its pension contributions (see below). These costs show the tight squeeze that the state's long-term obligations are placing on the operating budget. The high fixed costs are partly attributable to the state's absorption of certain costs covered by local governments in most other states. High fixed costs reduce the share of discretionary spending and the state's budgetary flexibility.

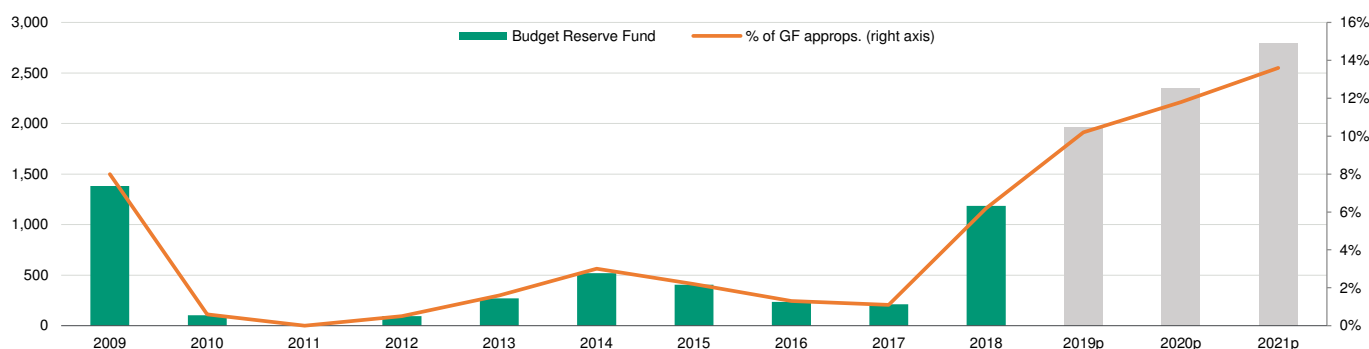
#### LIQUIDITY

Connecticut's liquidity has strengthened significantly. The state has not needed to borrow for cash purposes in recent years. As of late February 2019 available cash was about \$4.3 billion.

A tax windfall and new rainy day fund rules have helped the state bolster its finances by providing significant funds for its budget reserve fund. Last year, one-time tax payments by hedge funds pursuant to federal law and mandatory rainy day fund deposits pursuant to a recent "volatility cap" provision resulted in a rainy day fund deposit of \$972 million. The governor's budget contemplates additional deposits of another \$800 million over the fiscal 2020-2021 biennium. These deposits would bring the rainy day fund balance to a robust \$2.8 billion by the close of fiscal 2021, almost 14% of general fund appropriations (see Exhibit 4). The deposits are dependent on the performance of the personal income tax and budget surpluses. The state currently projects a \$516 million fiscal 2019 surplus.

Exhibit 4

#### Connecticut's rainy day fund will exceed pre-recession levels by end of fiscal 2019



Fiscal 2019 through 2021 balances are projections

Source: Connecticut Office of Policy and Management

### Debt and Pensions: large liabilities create high fixed costs

Connecticut is a frequent borrower and the state's debt per capita and debt-to-personal income ranked first and third, respectively, among the 50 states for Moody's 2018 [debt medians](#). Net tax-supported debt equaled \$6,554 per capita and 9.5% of total state personal income, well above the 50-state median of \$987 in debt per capita and 2.3% for debt-to-personal income. These high debt ratios are partly due to substantial capital financing for K-12 school building construction that is carried out at the local level in many other states, and combined state and local debt metrics place Connecticut closer to the middle of the pack. However, pension obligation bonds and GAAP conversion bonds to address a portion of the state's sizeable cumulative GAAP deficit add considerably to the state's normal sizeable annual debt issuances and ensure that Connecticut's debt ratios will remain among the highest in the country for the foreseeable future. The governor's budget proposal reduces GO debt authorizations by roughly 40% over the biennium in order to reduce the state's liabilities and fixed costs.

### DEBT STRUCTURE

Connecticut's \$23.5 billion in net tax-supported debt outstanding consists primarily of general obligation bonds, which account for 72% of NTSD (see Exhibit 5). Bonds backed by special taxes for highway construction account for another 21% of state debt. Most GO debt is structured with 20-year principal amortization and a declining debt service schedule, resulting in a pay-out rate of 69% within 10 years. Other debt consists primarily of bonds issued by the University of Connecticut through a debt service commitment and by related organizations for which the state guarantees payment from special capital reserve funds.

Exhibit 5

#### Connecticut's debt outstanding consists mostly of GOs and highway bonds

	2017
General Obligation Bonds	16,952,660
Lease Rental Bonds/Appropriation Debt	11,765
Highway Revenue Bonds:	4,831,080
Capital Leases:	18,500
Other Bonded Debt:	1,665,440
Total	23,479,445

Source: Connecticut financial statements; Moody's Investors Service

The state has \$1.25 billion in variable rate debt, most of which is indexed to either SIFMA or CPI. Its variable rate debt accounts for less than 8% of the state's total GO debt. One variable rate series (2016 Series C) is privately placed with an SBPA provided by [Bank of America, N.A.](#) (Aa2(cr)/P-1(cr)). Two series are direct placements, 2017 Series C and 2017 Series D.

### DEBT-RELATED DERIVATIVES

Only \$20 million of the state's variable rate debt is swapped to fixed, based on 60% of LIBOR or a percentage point above CPI. The swap counterparty is [JP Morgan Chase Bank, N.A.](#) (Aa1(cr)/P-1(cr)). As of December 31 2018, the mark-to-market was minimal, at negative \$677,000 against the state. In accordance with its swap guidelines, the state generally negotiates provisions that permit funding a required termination payment over a period of time to allow time for a refunding. Accordingly, the state would have 270 days to fund a termination payment for its general obligation swaps. The state has no plan to incorporate swaps into future GO bonds.

### PENSIONS AND OPEB

Connecticut's adjusted net pension liability (ANPL), our measure of the government's pension burden, is significantly above the 50-state median. As of the state's 2017 financial statements, ANPL was \$71.2 billion, or 360% of own-source governmental revenue, and 27.3% of state GDP, ranking second highest among the states for both measures. The state participates in several pension systems, of which the most significant are the State Employees Retirement System (SERS) and the Teachers Retirement System (TRS). Connecticut is among the handful of states that take responsibility for directly funding teacher pensions. Moody's ANPL reflects certain adjustments made to improve comparability of reported pension liabilities.

The state contributes the full amount of its actuarially determined contributions, about \$2.57 billion in fiscal 2018. It is required via bond indenture to pay the full required contribution to the TRS plan and by collective bargaining to do the same for SERS. Even so, its 2017 contributions were not enough to prevent its net pension liability (NPL) from growing even if investment returns all the actuarial assumptions associated with the plan had come to fruition. The contributions were about 80% of our "tread water" benchmark, which

is the payment covering the year's newly accrued service costs and interest on the NPL. The assumed rate of investment return on the TRS fund assets, which also is used to discount the liabilities, was reduced to 8% from 8.5% starting with the 2016 valuation. This led to a significant increase in the contribution for fiscal 2018, which has been partly offset by a requirement that teachers contribute an additional 1% of salary to the plan.

In late 2016, the state reached an agreement with labor representatives to change its approach to funding SERS to a level dollar payment, lower the investment rate of return assumption to 6.9% from 8%, and extend amortization of most of the plan's unfunded liabilities to 2046 from 2032. These changes will benefit the budget in future years because SERS contributions were previously scheduled to escalate throughout the next decade until unfunded liabilities were fully amortized. Although improving the long-term outlook for the state, the changes do not mitigate the near- and medium-term pressure from exceptionally large pension contributions.

The 8% discount rate for TRS is increasingly an outlier as other pension plans across the country have brought rates down to reflect a lower-inflation lower-return environment and to decrease risk and volatility in their investment portfolios. The plan's contributions escalate rapidly until 2032, helping drive the state's fixed costs.

On the table in this year's legislative session is a plan to restructure the amortization and actuarial assumptions for TRS to parallel the previous changes to SERS. Since both systems would require simultaneously phase-in of contributions to eventually reach the higher level required by a lower discount rate, we expect the state to fall farther behind its "tread water" contribution benchmark for several years.

Connecticut also has a very high OPEB liability. As reported in the fiscal 2018 financial statements, the net OPEB liability is \$20.59 billion, including a \$3.5 billion Teachers' OPEB liability as of the June 30 2017 measurement date. Employees have been required to make contributions to prefund OPEB benefits since 2011, and the state is now making matching contributions, which total about \$120 million in fiscal 2019.

### **Governance: state profile features strong practices**

The state's financial management is characterized by strong practices that include timely budget adoption and binding consensus revenue forecasting conducted at least three times a year. Annual multi-year Fiscal Accountability reports are produced by both the governor's budget office and the legislative office of fiscal analysis, and the state releases monthly budgetary updates. The state constitution requires a balanced budget, given greater force by the state's recent move to GAAP-basis budgeting. In addition, the state is not constrained by supermajority requirements to enact tax increases, mandated initiatives or voter referenda.

The governor's executive authority to cut expenses mid-year without legislative approval is limited to 5% of an individual appropriation, not to exceed 3% of any fund providing only moderate flexibility. We consider strong executive flexibility to make mid-year spending adjustments a plus. If a deficit exceeds 1% of the general fund, a timely deficit mitigation plan is required to be developed by law. Some of the state's financial provisions are not highly effective, as the state has accumulated high debt levels and did not until this year make a constitutional spending cap operative.

The state has taken action to address some of its most pressing long-run financial challenges in recent years by implementing pension and OPEB reforms and committing to moving pension contributions to a more adequate level, although the state's long-term obligations remain formidable. In addition, the state legislature recently passed a number of measures designed to contain spending and debt growth, rebuild the state's rainy day fund, and more frequently assess the condition of its pension funds. Following some of these provisions will now be required by bond covenants. While the required practices would strengthen the state's long term credit profile, covenanting to follow them reduces budgetary flexibility.

### **Rating Methodology and Scorecard Factors**

The [US States and Territories Rating Methodology](#) includes a scorecard, which summarizes the 10 rating factors generally most important to state and territory credit profiles. Because the scorecard is a summary, and may not include every consideration in the credit analysis for a specific issuer, a scorecard-indicated outcome may or may not map closely to the actual rating assigned. Connecticut's scorecard results in an indicated outcome that is a notch below the assigned rating because the scorecard grid does not fully capture our forward-looking view of the state's credit strengths.

Exhibit 6

Rating Factors	Measure	Score
<b>Factor 1: Economy (25%)</b>		
a) Per Capita Income Relative to US Average [1]	139.1%	Aaa
b) Nominal Gross Domestic Product (\$ billions) [1]	\$264.5	Aaa
<b>Factor 2: Finances (30%)</b>		
a) Structural Balance	A	A
b) Fixed Costs / State Own-Source Revenue [2]	33.6%	Ba
c) Liquidity and Fund Balance	Aa	Aa
<b>Factor 3: Governance (20%)</b>		
a) Governance / Constitutional Framework	Aa	Aa
<b>Factor 4: Debt and Pensions (25%)</b>		
a) (Moody's ANPL + Net Tax-Supported Debt) / State GDP [2] [3]	35.8%	Baa
<b>Factors 5 - 10: Notching Factors [4]</b>		
Adjustments Up: None	0	
Adjustments Down: Growth Trend; Willingness to Assume Responsibility for Distressed Local Govts	-1	
<b>Rating:</b>		
a) Scorecard-Indicated Outcome		A2
b) Actual Rating Assigned		A1

[1] Economy measures are based on data from the most recent year available

[2] Fixed costs and debt management measures are based on data from the most recent debt and pensions medians report published by Moody's

[3] ANPL stands for adjusted net pension liability

[4] Notching factors are 5-10 are specifically defined in the US States and Territories Methodology

Sources: US Bureau of Economic Analysis; Connecticut audited financial statements; Moody's Investors Service



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